



FOR IMMEDIATE RELEASE

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**AliveTek and The Harbor Institute Partner to Create Online
Diversity, Equity and Inclusion Training for College Students**

Clearwater, FL, May 27, 2020 — AliveTek, Inc, a leader in e-learning development, and The Harbor Institute, a premier educational consulting firm that specializes in serving culturally-based audiences, are launching a one-hour e-learning course entitled **Brave & Bold Dialogues™: Diversity, Equity & Inclusion – College Edition**. The course will be available Fall 2020 through the [Prevent.Zone](#) by [AliveTek](#) e-learning platform.

Brave & Bold Dialogues™: Diversity, Equity & Inclusion – College Edition is a basic 101 level course that introduces concepts of diversity, equity and inclusion from a unique perspective. The e-learning course covers a broad range of issues as it relates to social and personal identities such as race and ethnicity, socio-economic status, gender, sexual orientation and religion. It empowers students from all backgrounds with an opportunity to gain a heightened awareness and increased understanding on how to have difficult yet constructive conversations related to these topics. “We hope our course will serve as a tool to empower students with confidence and knowledge to initiate and navigate brave and bold dialogues with their families, friends, professors and peers. In these uncertain times we must continue to produce resources that reach our students.”, said Rasheed Ali Cromwell, JD, President of The Harbor Institute. “One of our primary goals with our e-learning course is to provide a quality resource that is easily accessible to students during these times and in the future. Constructive

conversations are an important step towards positive change.” Accordingly, the course not only assists students in their collegiate experience but prepares them for life post-graduation. Learning how to become more inclusive and embrace diversity, not only creates a more marketable candidate for the job market and other post graduate educational opportunities, it also empowers students with transferable skill sets to empower their communities. Research shows that a diverse and inclusive workforce can help increase a business’ bottom line, drive innovation, and attract more talent and create more opportunities for growth.

“We’re proud to be partnering with The Harbor Institute in this important area” added Sandy Mills-Alford, President and CEO of AliveTek, Inc. “Our hope is that this first course will help college students everywhere to grow their confidence, so they can embark upon ‘brave and bold dialogues.’ The learning experience is designed with interactive scenarios that illustrate how each of us can achieve our best, societal self.”

Course Availability

The one-hour online training course, **Brave & Bold Dialogues™: Diversity, Equity & Inclusion – College Edition**, is available for students beginning Fall 2020. Click here for a preview of the course: <https://prevent.zone/harbor>

About

Prevent.Zone by AliveTek, Inc.

AliveTek consists of eLearning specialists who are dedicated to building and supporting online education that engages today’s multi-dimensional learners. Prevent.Zone is a suite of courses by AliveTek, Inc., designed to educate students on current prevention topics and social issues.

The Harbor Institute™

We are an educational consulting firm based out of Washington, DC that offers services and products in the areas of fraternity & sorority life, diversity & inclusion, leadership development, risk/hazing prevention and cultural empowerment.

We service colleges/universities, non-profit organizations and businesses by providing cutting edge interactive educational programs, engaging and innovative retreats, impactful conferences and institutes, research, and curriculum development/assessment.

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For product information or to order:
<https://prevent.zone/>